

BrokerCheck Report

DAVID RAYMOND COLFLESH

CRD# 1184117

Section Title	Page(s
Report Summary	1
Broker Qualifications	2 - 3
Registration and Employment History	4
Disclosure Events	5

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

What is included in a BrokerCheck report?

BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.

Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:

- o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
- o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

How current is this information?

Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

What if I want to check the background of an investment adviser firm or investment adviser representative?

To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.

Are there other resources I can use to check the background of investment professionals?

FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

www.finra.org/brokercheck User Guidance

DAVID R. COLFLESH

CRD# 1184117

This broker is not currently registered.

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is not currently registered.

This broker has passed:

- 0 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

NYLIFE SECURITIES LLC

CRD# 5167 TARKIO, MO 09/1983 - 11/2016

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? Yes

The following types of disclosures have been reported:

Type Count
Customer Dispute 18

Investment Adviser Representative Information

The information below represents the individual's record as a broker. For details on this individual's record as an investment adviser representative, visit the SEC's Investment Adviser Public Disclosure website at

https://www.adviserinfo.sec.gov

www.finra.org/brokercheck
User Guidance

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This broker is not currently registered.

Broker Qualifications



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
Securities Industry Essentials Examination	SIE	11/01/2016
Direct Participation Programs Representative Examination	Series 22	11/29/1984
Investment Company Products/Variable Contracts Representative Examination	Series 6	09/19/1983

State Securities Law Exams

Exam	Category	Date
Uniform Investment Adviser Law Examination	Series 65	10/22/2004
Uniform Securities Agent State Law Examination	Series 63	04/01/1985

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

www.finra.org/brokercheck

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Registration Dates Firm Name	CRD#	Branch Location
09/1983 - 11/2016 NYLIFE SECURITIES LLC	5167	TARKIO, MO

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment Dates	Employer Name	Employer Location
01/2008 - Present	COLFLESH FINANCIAL SERVICES INCORPORATED	TARKIO, MO
10/1982 - Present	NYLIFE SECURITIES INC.	OVERLAND PARK, KS
04/1978 - Present	NEW YORK LIFE INSURANCE CO	NEW YORK, NY

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

APPOINTED BY VARIOUS CARRIERS FOR THE PURPOSE OF BROKERING NON-REGISTERED INSURANCE PRODUCTS THROUGH COLFLESH FINANCIAL SERVICES, INC.

OWNS 33 1/3% OF A 240 ACRE FARM IN MARYVILLE MO. WIFE AND SON OWNS REMAINING 67 2/3%. SHARECROPS CORN & BEANS WITH INDIVIDUAL, SPLITTING INCOME AND EXPENSES 50/50.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

2. Certain thresholds must be met before an event is reported to CRD, for example:

- A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
- o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

0

3. Disclosure events in BrokerCheck reports come from different sources:

o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.

C

4. There are different statuses and dispositions for disclosure events:

- o A disclosure event may have a status of pending, on appeal, or final.
 - § A "pending" event involves allegations that have not been proven or formally adjudicated.
 - § An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - § A "final" event has been concluded and its resolution is not subject to change.
- o A final event generally has a disposition of adjudicated, settled or otherwise resolved.
 - § An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - § A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - § A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	18	N/A

www.finra.org/brokercheck





Disclosure Event Details

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

Disclosure 1 of 17

Reporting Source: Firm

Employing firm when activities occurred which led

to the complaint:

Allegations:

exact):

NYLIFE SECURITIES LLC

Customer alleges the risks of the mutual funds purchased in January 2015 were

not communicated to her. Customer seeks the reversal of the transaction.

Product Type: Mutual Fund

Alleged Damages: \$17,435.87

Alleged Damages Amount Explanation (if amount not

Current unrealized loss.

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

Customer Complaint Information

Date Complaint Received: 09/23/2016

Complaint Pending? No

Status: Settled



Status Date: 11/03/2016

Settlement Amount: \$11,890.17

Individual Contribution \$0.00

Amount:

iount:

Reporting Source: Broker

Employing firm when activities occurred which led

to the complaint:

NYLIFE SECURITIES LLC

Allegations: Customer alleges the risks of the mutual funds purchased in January 2015 were

not communicated to her. Customer seeks the reversal of the transaction.

Product Type: Mutual Fund

Alleged Damages: \$17,435.87

Alleged Damages Amount Explanation (if amount not

exact):

Current unrealized loss.

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

Customer Complaint Information

Date Complaint Received: 09/23/2016

Complaint Pending? Yes

Settlement Amount:

Individual Contribution

Amount:

Disclosure 2 of 17

Reporting Source: Broker

Employing firm when activities occurred which led

NYLIFE SECURITIES LLC

to the complaint:



Allegations: Customer alleges the risks of the mutual fund purchased in December 2014 was

not communicated to him. Customer seeks reimbursement of lost funds.

Product Type: Mutual Fund

Alleged Damages: \$55,255.02

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

\$0.00

Customer Complaint Information

Date Complaint Received: 06/16/2016

Complaint Pending? No

Status: Settled

Status Date: 07/21/2016

Settlement Amount: \$38,005.94

Individual Contribution

Amount:

Disclosure 3 of 17

Reporting Source: Broker

Employing firm when

activities occurred which led

to the complaint:

NYLIFE SECURITIES LLC

Allegations: Customers alleges the risks of the mutual fund purchased in November 2014 was

not communicated to them. Customers seeks reimbursement of lost funds.

Product Type: Mutual Fund

Alleged Damages: \$36,118.00

Alleged Damages Amount Explanation (if amount not

exact):

Approximate unrealized loss.

Is this an oral complaint? No

Is this a written complaint? Yes



Is this an arbitration/CFTC reparation or civil litigation?

No

Customer Complaint Information

Date Complaint Received: 06/20/2016

Complaint Pending? No

Status: Settled

Status Date: 07/21/2016

Settlement Amount: \$32,291.36

Individual Contribution \$0.00

Amount:

Disclosure 4 of 17

Reporting Source: Broker

Employing firm when

activities occurred which led

to the complaint:

es occurred which led

Allegations: Customer alleges the risks of the mutual fund purchased in October 2014 were not

NYLIFE SECURITIES LLC

communicated to her. Customer seeks the reversal of the transaction

Product Type: Mutual Fund

Alleged Damages: \$11,309.80

Alleged Damages Amount Explanation (if amount not

exact):

Unrealized market loss at the time of the review

Is this an oral complaint? No

Is this a written complaint? Yes

No

Is this an arbitration/CFTC reparation or civil litigation?

NO

Customer Complaint Information

Date Complaint Received: 06/27/2016

Complaint Pending? No

Status: Settled



Status Date: 07/19/2016

Settlement Amount: \$11,162.56

Individual Contribution

\$0.00

Amount:

Disclosure 5 of 17

Reporting Source: Broker

Employing firm when

activities occurred which led

to the complaint:

NYLIFE SECURITIES LLC

Allegations: Customer alleges the risks of the mutual funds purchased in December 2014 were

not communicated to her. Customer seeks restoration to her original account

value.

Nο

Product Type: Mutual Fund

Alleged Damages: \$155,206.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC

reparation or civil litigation?

Customer Complaint Information

Date Complaint Received: 03/07/2016

Complaint Pending? No

Status: Settled

Status Date: 06/23/2016

Settlement Amount: \$127,753.67

Individual Contribution

Amount:

\$0.00

Disclosure 6 of 17

Reporting Source: Broker



Employing firm when activities occurred which led to the complaint:

NYLIFE SECURITIES LLC

Allegations: Customer alleges the risks of the mutual funds purchased in November 2014 were

not communicated to him. Customer seeks reversal of executed trades.

Product Type: Mutual Fund

Alleged Damages: \$114,453.00

Nο

\$0.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC

reparation or civil litigation?

Customer Complaint Information

Date Complaint Received: 02/25/2016

Complaint Pending? No

Settled Status:

Status Date: 06/23/2016

Settlement Amount: \$66,919.62

Individual Contribution

Amount:

Disclosure 7 of 17

Reporting Source: Broker

Employing firm when

activities occurred which led

to the complaint:

NYLIFE SECURITIES LLC

Allegations: Customer alleges the risks of the mutual funds purchased in November 2014 were

not communicated to him. Customer seeks to be reimbursed.

Product Type: Mutual Fund

Alleged Damages: \$70,000.00

Is this an oral complaint? Nο

Is this a written complaint?

Yes



Is this an arbitration/CFTC reparation or civil litigation?

Customer Complaint Information

Date Complaint Received: 02/22/2016

No

Complaint Pending? No

Status: Settled

Status Date: 07/21/2016

Settlement Amount: \$64,933.53

Individual Contribution \$0.00

Amount:

Disclosure 8 of 17

Reporting Source: Broker

Employing firm when

activities occurred which led

to the complaint:

Allegations: Customer alleges the risks of the mutual funds purchased in December 2014 were

not communicated to him. Customer seeks to have his funds returned to their

original positions.

No

NYLIFE SECURITIES LLC

Product Type: Mutual Fund

Alleged Damages: \$64,177.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC

reparation or civil litigation?

Customer Complaint Information

Date Complaint Received: 02/22/2016

Complaint Pending? No

Status: Settled

Status Date: 07/05/2016

Settlement Amount: \$47,821.22



Individual Contribution

\$0.00

Amount:

Disclosure 9 of 17

Reporting Source: Broker

Employing firm when

activities occurred which led

to the complaint:

Allegations:

NYLIFE SECURITIES LLC

Customer alleges the risks of the mutual funds purchased in November 2014 were

not communicated to her. Customer seeks restoration of her losses.

Product Type: Mutual Fund

Alleged Damages: \$82,244.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC

reparation or civil litigation?

Customer Complaint Information

Date Complaint Received: 02/22/2016

Complaint Pending? No

Status: Settled

Status Date: 07/18/2016

Settlement Amount: \$73,684.99

Individual Contribution

Amount:

\$0.00

No

Disclosure 10 of 17

Reporting Source: Broker

Employing firm when activities occurred which led

to the complaint:

Allegations:

NYLIFE SECURITIES LLC

Customer alleges the risks of the mutual funds purchased in December 2014 were

not communicated to him. Customer is requesting a reversal of the investments.



Product Type: Mutual Fund

Alleged Damages: \$113,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

Customer Complaint Information

Date Complaint Received: 02/01/2016

Complaint Pending? No

Status: Settled

Status Date: 06/20/2016

Settlement Amount: \$100,776.96

Individual Contribution

Amount:

\$0.00

Disclosure 11 of 17

Reporting Source: Broker

Employing firm when activities occurred which led

to the complaint:

NYLIFE SECURITIES LLC

Allegations: Customers allege the risks of the mutual funds purchased in December 2014 were

not communicated to them. Customers are requesting a reversal of the

investments.

Product Type: Mutual Fund

Alleged Damages: \$209,000.00

Alleged Damages Amount

Explanation (if amount not

exact):

Current damage calculation.

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation?

No



Customer Complaint Information

Date Complaint Received: 02/08/2016

Complaint Pending? No

Status: Settled

Status Date: 07/21/2016

Settlement Amount: \$172,084.00

Individual Contribution

Amount:

\$0.00

Disclosure 12 of 17

Reporting Source: Broker

Employing firm when

activities occurred which led

to the complaint:

Allegations:

NYLIFE SECURITIES LLC

Customer alleges the risks of the mutual funds purchased in December 2014 were

not communicated to him. Customer is requesting a reversal of the investments.

Product Type: Mutual Fund

Alleged Damages: \$159,285.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC

reparation or civil litigation?

Customer Complaint Information

Date Complaint Received: 01/15/2016

Complaint Pending? No

Status: Settled

Status Date: 06/27/2016

Settlement Amount: \$115,013.00

Individual Contribution

Amount:

\$0.00

No



Broker Statement Amended to correct State.

Disclosure 13 of 17

Reporting Source: Broker

Employing firm when activities occurred which led

to the complaint:

NYLIFE SECURITIES LLC

Allegations: Customers allege the risks of the mutual funds purchased in December 2014 were

not communicated to them. Customers are requesting a return of the money they

have lost.

Product Type: Mutual Fund

Alleged Damages: \$19,038.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC

reparation or civil litigation?

No

Customer Complaint Information

Date Complaint Received: 01/19/2016

Complaint Pending? No

Status: Settled

Status Date: 07/07/2016

Settlement Amount: \$12,735.74

Individual Contribution

Amount:

\$0.00

Broker Statement Amended to correct State.

Disclosure 14 of 17

Reporting Source: Broker

Employing firm when

activities occurred which led

to the complaint:

NYLIFE SECURITIES LLC

Allegations: Customer alleges the risks of the mutual funds purchased in December 2014 were



not communicated to her. Customer is requesting the reversal of the transactions.

Product Type: Mutual Fund

Alleged Damages: \$40,927.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC

reparation or civil litigation?

Customer Complaint Information

Date Complaint Received: 01/14/2016

Complaint Pending? No

Status: Settled

Status Date: 06/28/2016

Settlement Amount: \$34,793.57

Individual Contribution

Amount:

\$0.00

No

Broker Statement Amended to correct State.

Disclosure 15 of 17

Reporting Source: Broker

Employing firm when activities occurred which led

to the complaint:

NYLIFE SECURITIES LLC

Allegations: Customer alleges the risks of the mutual funds purchased in November 2014 were

not communicated to him. Customer seeks to be made whole.

Product Type: Mutual Fund

Alleged Damages: \$89,013.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation?

No



Customer Complaint Information

Date Complaint Received: 01/06/2016

Complaint Pending? No

Status: Settled

Status Date: 06/23/2016

Settlement Amount: \$69,639.10

Individual Contribution

Amount:

Disclosure 16 of 17

Reporting Source: Broker

Employing firm when

activities occurred which led

to the complaint:

NYLIFE SECURITIES LLC

\$0.00

Allegations: Customer alleges the risks of the mutual funds purchased in December 2014 were

not communicated to him. Customer is requesting the return of the money he lost.

Product Type: Mutual Fund

Alleged Damages: \$28,248.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC

reparation or civil litigation?

Customer Complaint Information

Date Complaint Received: 01/12/2016

Complaint Pending? No

Status: Settled

Status Date: 06/28/2016

Settlement Amount: \$17,516.84

Individual Contribution

\$0.00

No

Amount:

Amended to correct State and damage amount. **Broker Statement**



Disclosure 17 of 17

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint:

NYLIFE SECURITIES LLC

Allegations:

Customer alleges the risks of the mutual funds purchased in December 2014 were not communicated to him. Customer is requesting a return of the money he has

lost.

No

Product Type: Mutual Fund

Alleged Damages: \$119,720.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC

reparation or civil litigation?

Customer Complaint Information

Date Complaint Received: 01/05/2016

Complaint Pending? No

Status: Settled

Status Date: 07/05/2016

Settlement Amount: \$105,585.92

Individual Contribution

Amount:

\$0.00

Broker Statement Amended to correct State.



Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

Disclosure 1 of 1

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint:

NYLIFE SECURITIES INC.

Allegations:

WITH REGARD TO TWO VARIABLE ANNUITIES PURCHASED IN APRIL 1999,

THE CUSTOMERS ALLEGE THAT THEY WERE NOT ADEQUATELY INFORMED

ABOUT THE SURRENDER CHARGE PERIOD ASSOCIATED WITH THE

ANNUITIES. THE CUSTOMERS REQUEST A FULL REFUND OF THE FUNDS

WITHOUT ANY PENALTIES.

Product Type: Annuity(ies) - Variable

Alleged Damages: \$244,971.10

Customer Complaint Information

Date Complaint Received: 03/20/2002

Complaint Pending? No

Status: Denied

Status Date: 04/11/2002

Settlement Amount:

Individual Contribution

Amount:

Broker Statement UPON REVIEW OF POLICY RECORDS AND DATA, NEW YORK LIFE DID NOT

FIND SUFFICIENT EVIDENCE TO SUPPORT THE CUSTOMER'S CLAIMS. NO

OFFER OF COMPENSATION HAS BEEN MADE TO THE CUSTOMER.

www.finra.org/brokercheck

End of Report



This page is intentionally left blank.