

**FINANCIAL INDUSTRY REGULATORY AUTHORITY  
LETTER OF ACCEPTANCE, WAIVER, AND CONSENT  
NO. 2019064685901**

TO: Department of Enforcement  
Financial Industry Regulatory Authority (FINRA)

RE: Donald Robert Pollard (Respondent)  
General Securities Representative and General Securities Principal  
CRD No. 2181631

Pursuant to FINRA Rule 9216, Respondent Donald Robert Pollard submits this Letter of Acceptance, Waiver, and Consent (AWC) for the purpose of proposing a settlement of the alleged rule violations described below. This AWC is submitted on the condition that, if accepted, FINRA will not bring any future actions against Respondent alleging violations based on the same factual findings described in this AWC.

**I.**

**ACCEPTANCE AND CONSENT**

- A. Respondent hereby accepts and consents, without admitting or denying the findings and solely for the purposes of this proceeding and any other proceeding brought by or on behalf of FINRA, or to which FINRA is a party, prior to a hearing and without an adjudication of any issue of law or fact, to the entry of the following findings by FINRA:

**BACKGROUND**

Pollard first became registered with FINRA in 1992. From January 2019 to November 2020, he was registered with FINRA as a General Securities Representative and a General Securities Principal through an association with CBC Securities, Inc. (CRD No. 46153).

Pollard currently is registered with FINRA through associations with six other FINRA member firms.

Respondent does not have any relevant disciplinary history.

**OVERVIEW**

During a routine examination of CBC Securities, Pollard created backdated documents, which he then submitted to FINRA. He thereby violated FINRA Rule 2010.

**FACTS AND VIOLATIVE CONDUCT**

This matter originated from a routine firm examination of CBC Securities.

FINRA Rule 2010 requires members and associated persons to “observe high standards of commercial honor and just and equitable principles of trade.” The creation and submission of backdated documents to FINRA is inconsistent with this standard and is a violation of Rule 2010.

On October 22, 2019, in connection with a routine examination of the firm, FINRA Staff requested that the firm provide lists of the outside business activities (OBAs) of the firm’s registered persons for the review period from September 5, 2018 to September 4, 2019, and, if available, documents showing the firm’s approval of those OBAs. On November 4, 2019, Pollard created documents containing lists of OBAs for two persons registered through the firm (Pollard and one other person) and received a list of OBAs from a third person registered through the firm. The third person’s list had been backdated to October 1, 2019, and Pollard then backdated the two OBA lists he drafted to October 1, 2019. Pollard then submitted these backdated documents to FINRA.

In response to a follow-up request from FINRA, sent in November, for evidence of supervisory review and approval of the OBA lists, Pollard, who was a principal of the firm at the time, initialed two of the three lists and dated his initials October 1, 2019. Pollard asked another registered principal of the firm to sign Pollard’s OBA list, and that other registered person also dated his signature October 1, 2019. Pollard then submitted these backdated documents to FINRA.

Although the firm had approved the representatives’ OBAs, the backdated documents that Pollard produced to FINRA purported to show that the firm had approved them in writing and had maintained the three OBA lists prior to FINRA’s October 22, 2019 request, when, in fact, that was not the case.

Therefore, Pollard violated FINRA Rule 2010.

B. Respondent also consents to the imposition of the following sanctions:

- a two-month suspension from associating with any FINRA member in any capacity; and
- a \$10,000 fine.

Respondent agrees to pay the monetary sanction upon notice that this AWC has been accepted and that such payment is due and payable. Respondent has submitted an Election of Payment form showing the method by which he proposes to pay the fine imposed.

Respondent specifically and voluntarily waives any right to claim an inability to pay, now or at any time after the execution of this AWC, the monetary sanction imposed in this matter.

Respondent understands that if he is barred or suspended from associating with any FINRA member, he becomes subject to a statutory disqualification as that term is defined

in Article III, Section 4 of FINRA's By-Laws, incorporating Section 3(a)(39) of the Securities Exchange Act of 1934. Accordingly, he may not be associated with any FINRA member in any capacity, including clerical or ministerial functions, during the period of the bar or suspension. *See* FINRA Rules 8310 and 8311.

The sanctions imposed in this AWC shall be effective on a date set by FINRA.

## II.

### **WAIVER OF PROCEDURAL RIGHTS**

Respondent specifically and voluntarily waives the following rights granted under FINRA's Code of Procedure:

- A. To have a complaint issued specifying the allegations against him;
- B. To be notified of the complaint and have the opportunity to answer the allegations in writing;
- C. To defend against the allegations in a disciplinary hearing before a hearing panel, to have a written record of the hearing made, and to have a written decision issued; and
- D. To appeal any such decision to the National Adjudicatory Council (NAC) and then to the U.S. Securities and Exchange Commission and a U.S. Court of Appeals.

Further, Respondent specifically and voluntarily waives any right to claim bias or prejudgment of the Chief Legal Officer, the NAC, or any member of the NAC, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including its acceptance or rejection.

Respondent further specifically and voluntarily waives any right to claim that a person violated the ex parte prohibitions of FINRA Rule 9143 or the separation of functions prohibitions of FINRA Rule 9144, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including its acceptance or rejection.

## III.

### **OTHER MATTERS**

Respondent understands that:

- A. Submission of this AWC is voluntary and will not resolve this matter unless and until it has been reviewed and accepted by the NAC, a Review Subcommittee of

the NAC, or the Office of Disciplinary Affairs (ODA), pursuant to FINRA Rule 9216;

B. If this AWC is not accepted, its submission will not be used as evidence to prove any of the allegations against Respondent; and

C. If accepted:

1. this AWC will become part of Respondent's permanent disciplinary record and may be considered in any future action brought by FINRA or any other regulator against Respondent;
2. this AWC will be made available through FINRA's public disclosure program in accordance with FINRA Rule 8313;
3. FINRA may make a public announcement concerning this agreement and its subject matter in accordance with FINRA Rule 8313; and
4. Respondent may not take any action or make or permit to be made any public statement, including in regulatory filings or otherwise, denying, directly or indirectly, any finding in this AWC or create the impression that the AWC is without factual basis. Respondent may not take any position in any proceeding brought by or on behalf of FINRA, or to which FINRA is a party, that is inconsistent with any part of this AWC. Nothing in this provision affects Respondent's testimonial obligations or right to take legal or factual positions in litigation or other legal proceedings in which FINRA is not a party.

D. Respondent may attach a corrective action statement to this AWC that is a statement of demonstrable corrective steps taken to prevent future misconduct. Respondent understands that he may not deny the charges or make any statement that is inconsistent with the AWC in this statement. This statement does not constitute factual or legal findings by FINRA, nor does it reflect the views of FINRA.

Respondent certifies that he has read and understands all of the provisions of this AWC and has been given a full opportunity to ask questions about it; Respondent has agreed to the AWC's provisions voluntarily; and no offer, threat, inducement, or promise of any kind, other than the terms set forth in this AWC and the prospect of avoiding the issuance of a complaint, has been made to induce him to submit this AWC.

12/14/2020

Date



Donald Robert Pollard  
Respondent

Reviewed by:

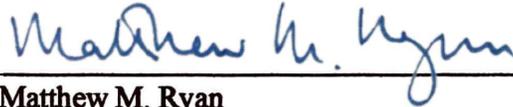


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Accepted by FINRA:

Signed on behalf of the  
Director of ODA, by delegated authority



Matthew M. Ryan  
Principal Counsel  
FINRA  
Department of Enforcement  
1601 Market St., Suite 2700  
Philadelphia, PA 19103-2339

January 8, 2021  
Date